



Les Jardins
d'Etretat

Collaboration proposal

etretatgarden.fr

Les Jardins d'Étretat is a neo-futuristic garden that extends over the cliffs of the Alabaster Coast, one of the wonders of Normandy with a view listed as a World Heritage by UNESCO.

The garden is a playground where lush topiary, architecture and contemporary art dialogue in all poetry.

The project has won the European Garden Award in the category "Best development of a historic park or garden" and has the label Remarkable Garden.

Étretat Garden was honored with 1 star in the 2020 edition of the MICHELIN Green Guide



Logistique et accessibilité

- The circulation on the cliff is strictly limited and prohibited for all vehicles. All our clients are invited to use our private (800 m to the Gardens) parking to depose or pick up tourists, at the following address: Place de la Gare, 76790 Étretat
After depositing the group, the vehicle has to liberate the place and be stationed at the Étretat autocar long-stay parking, at the following address: 25 Rue Guy de Maupassant, 76790 Étretat.

- In front of Étretat Garden we have a drop-off point for vehicles weighing less than 3.5 tonnes



- In May 2020 we are launching the electric shuttle service (10 seats + 11 standing places) which will run from the town center of Étretat to the Gardens + return.

Price: 3,50 € round trip



Offre Commerciale

For the tourist season 2020 we have a special offer:

1. Special group rate 7,00 euros per person from 20 visitors
2. Additional bonus relating to the number of visitors:
 - from 500 to 2000 clients per year - 10% of discount
 - from 2000 to 6000 clients per year - 15% of discount
 - from 6000 clients per year - the discount is discussed individually

We provide all needed support for travel agencies:

- organisation of a guided-visit for the agency,
- training workshops for agency guides in order to prepare them to make guided-visits for tourists at our Gardens,
- supply with promotional items: books, brochures, posters, videos etc.,
- large scale promotion campaign of Les Jardins d'Etretat in mass media will be also helpful for our partners to make their tourist circuits more attractive.

